



Michael de Groot

E: michael@stayingaliveacademy.co.uk

Office: 01299 823743 **Mobile:** 07866 471596

Lead Manage Gain is an online Leadership and Management training solution from **Staying Alive (UK) Ltd** one of the UKs leading providers of web enabled practical management education for Manager and Directors.

The **Staying Alive Academy** is available for use by any SME effectively at no direct cost to them. The Academy provides practical leadership and management education for managers in your business.

This is a three year long government initiative funded by both the Learning Skills Council and Europe. All “£500 - £1000 grants” are sanctioned at county level by Business Link advisors and Independent contractors.

The **Staying Alive Academy** solution is available to SMEs employing between 5 and 249 people and who meet the qualifying criteria for government grant funding (Train to Gain) of between £500 and £1500 for training in Leadership and Management.

No of Managers	T2G Funding	Client Contribution	Branding Option
>5	£500	£0	£250
6>10	£1,000	£250	£250
11>15	£1,500	£500	£250

How do I get started?

1. Register your interest by contacting Michael de Groot - michael.degroot@theworkingmanager.com or 07866 471596
2. We will arrange for a webinar as soon as you are able and immediate access to a demo site for evaluation purposes
3. We will contact Business Link on your behalf to make sure that your Leadership and Development funding is in place
4. We'll be on hand to support you and your use of the Academy



How can the Academy help my people?

Apart from the fact that your people will immediately see that you are investing in them, underpinning their future with your organisation they will gain because they'll have more time to do their work. They'll build better customer relationships, take on more responsibility and have a far greater degree of control over their own work life. They'll become better leaders and managers.

The Academy has a sophisticated structure, built on the 'Theory of Learning Styles'.

TWM's clients include a variety of well known household names in the following areas: Law, Financial institutions, Manufacturing, Consulting groups, Retail, Catering, Service providers, Education, Councils, NHS, Telecoms, and Construction.

TWM have a lot to say and know that your time is precious so they invite you to see for yourself and join them on a webinar, which will demonstrate quite clearly that they have a product that is suitable for any organisation that is passionate about developing people.

